



Enroll in VSP[®] Vision Care by [date].

Save money. Stay healthy. Look great.

Note: Please choose the introduction paragraph that makes sense for your client, whether new or existing. Delete the other one. The end of each introduction paragraph is “VSP helps you:”.

For existing clients: Open Enrollment is here, and we’re partnering with VSP to help keep you and your eyes healthy. As the only national not-for-profit vision care company, VSP helps you:

For new clients: Your vision benefits have changed. We’re now partnering with VSP to keep you and your eyes healthy. As the only national not-for-profit vision care company, VSP helps you:

- **Save money.** Did you know that VSP members get the best value and lowest out-of-pocket costs, saving them an average of \$330 per year?* [Calculate your savings](#) and check out the [Exclusive Member Extras](#) you’ll get.
- **Stay healthy.** Annual eye exams are important to your overall health and can detect chronic conditions, like diabetes and high cholesterol. See how a WellVision Exam[®] can help [keep your eyes feeling young](#).
- **Look great.** From classic styles to the latest designer frames, you’ll find hundreds of options for you and your family. Plus, get an extra \$20 to spend** when you choose a [featured frame brand](#).

Enroll by [date].

Visit [\[client URL\]](#) or call [\[client phone #\]](#).

Still undecided? Visit [SeeMuchMore.com](#) to get information about VSP. While you’re there, play our game (it’s a tropical maze!), and you could win a trip to an island paradise.

Contact VSP.

[vsp.com](#) | **800.877.7195**.

*Based on national averages for comprehensive eye exams and most commonly purchased brands. Your actual savings will depend on the plan available to you, your copays, contribution level, and whether your contribution is deducted from your paycheck pre-tax.

**Extra \$20 available only to VSP members with applicable plan benefits. Frame brands and promotions are subject to change.