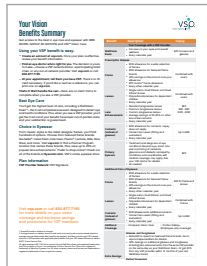


Member Communications Overview

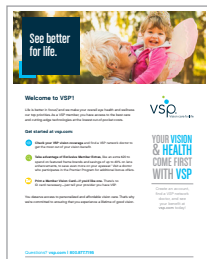
VSP® Vision Care makes it easy to engage your employees in preventive healthcare, which leads to a healthier, more productive workforce and lower healthcare costs.



Member Benefit Summary (MBS)

One-sided, concise overview of member's benefit:

- Provides a detailed plan summary of VSP vision benefits, including copays, allowances, and frequencies
- Can be cobranded with your company's logo



Post-enrollment Flier

Reminds members they have VSP Vision Care:

- Helps members understand how to use their benefits
- Directs members to **vsp.com** to create an account, find a VSP network provider, and review plan coverage



vsp.com Member Site

Easy-to-navigate site where members can:

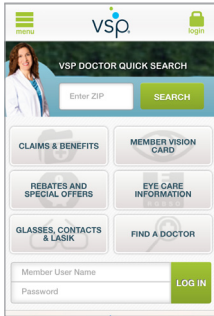
- Access personalized vision benefit plan details and eligibility
- Find conveniently-located VSP network doctors based on preferences
- Get member-exclusive savings and special offers
- Check out more information about eye health, glasses, contacts, and laser vision correction



Member Vision Card

On vsp.com, members can find and print a Member Vision Card, which includes:

- Covered member's name
- Coverage type
- Client ID
- Doctor network
- Copay information



vsp.com Mobile Site

Members can access vsp.com from their mobile device to:

- View personalized benefit information
- Find a VSP network doctor
- Check their benefits
- Access their Member Vision Card
- Browse eyewear



EnVision Digital Newsletter

Subscribers to EnVision, an award-winning monthly newsletter, have access to:

- The latest in eye health and wellness
- Tips on fashion, beauty, and eyewear trends
- Exclusive member-only offers and discounts
- Great sweepstakes prizes

To learn how we can customize a member communications plan for your company, contact your VSP representative.