



## Enroll in VSP<sup>®</sup> Vision Care by [date].

Note: Please choose the introduction paragraph that makes sense for your client, whether new or existing. Delete the other one.

**For existing clients:** Open enrollment is here! Keep your comprehensive vision care benefit and continue to get access to quality eye care from a doctor you'll love. Personalized care at a low out-of-pocket cost and stylish eyewear you want—it's a win-win!

**For new clients:** You and your eyes deserve to be healthy and happy. That's where we come in. You can now enroll in VSP's comprehensive vision care program and get access to quality eye care from a doctor you'll love. Personalized care at a low out-of-pocket cost and stylish eyewear you want—it's a win-win!

- **Savings you expect.** VSP members save on eyewear and eye care with a VSP network doctor. You'll also have access to Exclusive Member Extras, like savings and special offers, that can save you more than \$2,500. [Calculate your savings](#) and check out the [Exclusive Member Extras](#) you'll get.
- **Choices you deserve.** With an average of five VSP network doctors within five miles of you, it's easy to find a nearby in-network doctor to maximize your vision coverage.
- **Style you'll love.** You'll find hundreds of frame options for you and your family. Plus, get an extra \$20 to spend on [featured frame brands](#) and savings up to 40% on lens enhancements!\*

### Enroll by [date].

Visit [\[client URL\]](#) or call [\[client phone #\]](#).

Visit [SeeMuchMore.com](#) for more information about VSP.

Contact VSP.  
[vsp.com](#) | **800.877.7195.**

\*Extra \$20 available only to VSP members with applicable plan benefits. Frame brands and promotions are subject to change. Savings based on doctor's retail price and vary by plan and purchase selection; average savings determined after benefits are applied. Available solely through VSP network doctors, and only to VSP members with applicable plan benefits. Ask your VSP network doctor for details.

In the state of Washington, VSP Vision Care, Inc., is the legal name of the corporation through which VSP does business.

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