

Enroll in VSP Vision Care by [date].

Note: Please choose the introduction paragraph that makes sense for your client, whether new or existing. Delete the other one.

For existing clients: Open enrollment is here! Enrolling in VSP® Vision Care can save you money and helps keep your family happy and healthy. Keep your vision care benefit and continue to get access to quality eye care and eyewear from an in-network doctor you'll love, all at low out-of-pocket costs.

For new clients: You and your eyes deserve to be healthy and happy. You can now enroll in a VSP® Vision Care plan and get access to quality eye care from an in-network doctor you'll love. Plus, enjoy great eyewear for you and your family, all at low out-of-pocket costs.

- Savings never looked so good. VSP members save on eyewear and eye care with a VSP network doctor. You'll also receive access to Exclusive Member Extras that can save you more than \$3,000. Calculate your savings and check out the Exclusive Member Extras you'll get.
- Your eyes have options. With thousands of locations, getting the most out of your benefits is easy with VSP Premier Edge™—including private practice doctors and Visionworks® retail locations nationwide. It's easy to find a nearby in-network doctor to maximize your vision coverage.
- **See better.** Look your best. VSP members have access to a huge selection of designer brand frames. From classic styles to the latest designer frames, you'll find a great selection of eyewear for you and your family at an eye care provider near you.

Enroll by [date].

Visit [client URL] or call [client phone #].

Visit **SeeMuchMore.com** for more information about VSP.

Contact VSP.

vsp.com | 800.877.7195.