

VSP EasyOptions™

Your employees personalize their coffee drinks, ringtones, even credit cards. Wouldn't it be great if you could offer them the chance to personalize their vision plan? **With VSP EasyOptions, you can.**



**THE RIGHT
BENEFIT**
AT THE RIGHT TIME



Choice When Members Want It

VSP EasyOptions offers every VSP® member in a family the power to personalize their benefits from a menu of upgrades you choose. They'll appreciate the chance to select what they know they'll use and love. You'll appreciate their increased satisfaction.

The best part is each member doesn't have to decide until they've met with their VSP doctor (instead of having to guess when they enroll). This helps ensure their decision best meets their current eyecare needs.



Personalization for the Whole Family



Higher frame allowance
Mom wants glasses that reflect her fashion style.



Covered-in-full progressive lenses
Dad needs glasses to help him see up close and far away.



Higher contact lens allowance
Sam wants to try contact lenses.



Covered-in-full photochromic lenses
Hannah's glasses are dark outdoors and clear indoors, so they don't slow her down.

Members prefer VSP EasyOptions.

When offered to consumers nationwide, one in two chooses VSP EasyOptions over a base plan¹.

Ready to get started?

We'll work with you personally to select a menu of upgrades that delivers the highest value to your unique employees.

Make every employee feel like a VIP with VSP EasyOptions.

¹Results of VSP Direct program